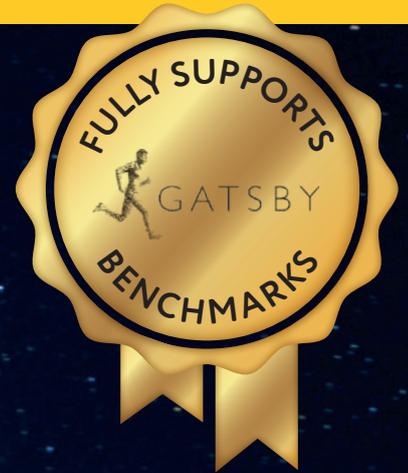




## LAUNCHYOURCAREER AND THE GATSBY BENCHMARKS

LYC was designed with the GATSBY 8 in mind and to align career exploration to the benchmarks.



- 1 A stable careers programme**  
LYC can be embedded into your career programme. It can record all the student pathways, choices and destination data.
- 2 Learning from career and labour market information**  
Students are able to delve further into their career choices with LMI data.
- 3 Addressing the needs of each pupil**  
The journey is personalised. Once the student starts the process they can explore their personality type, strengths and attributes, and be guided to a career based on their own individual outcomes.
- 4 Linking curriculum learning to careers**  
Once the student has arrived at their career, the platform allows them to explore FE options, and discover apprenticeships and employers. From taking a quiz, the student is presented with further exploration plus the opportunity to research further with the help of their careers leads.
- 5 Encounters with employers and employees**  
In partnership with Icould, the platform offers videos and interviews with employers and employees that are aligned with the career choice.
- 6 Experiences of workplaces**  
The platform facilitates the careers advisor to encourage experiences and encounters and has the ability to log these in the system. As the platform evolves we will offer workplace videos, interviews and insights to complement this function.
- 7 Encounters with further and higher education**  
Colleges, Apprenticeships and Universities will all have the opportunity to enhance their basic listing to include video, website links, open day information and much more.
- 8 Personal guidance**  
LYC puts the student at the forefront of career exploration and allows the careers lead to follow their pathway, and extend their results into further learning with handy 'to do' lists and 'tasks'.