

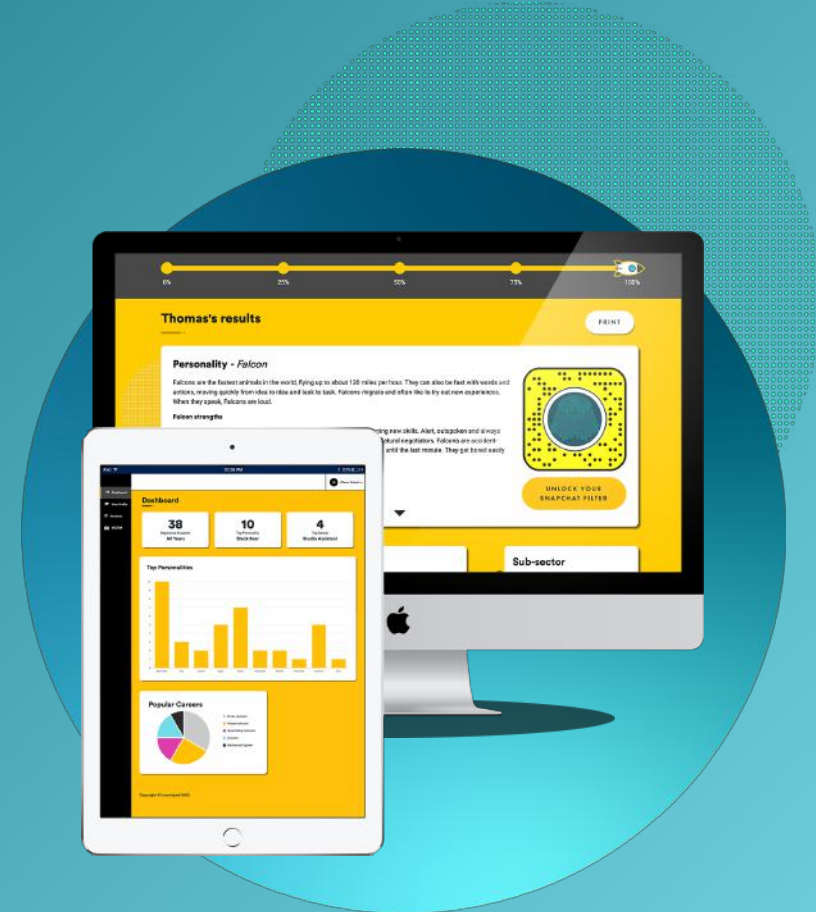


An Introduction to **Launchyourcareer.com**

A Students Introduction.

What is LYC?

- A free careers exploration tool for young people.
- Designed to guide you to a career, personalized by your answers
- Unlocks your personality traits, spirit animal, suggested careers and potential courses that may suit your career choice
- Provides options on how you can continue your study whether through Colleges, Apprenticeships or Employment.
- Is quiz based, aligns you with celebrities that share characteristics, and gives you the opportunity to use at home, with friends and with you careers teacher.



Why should I use it?

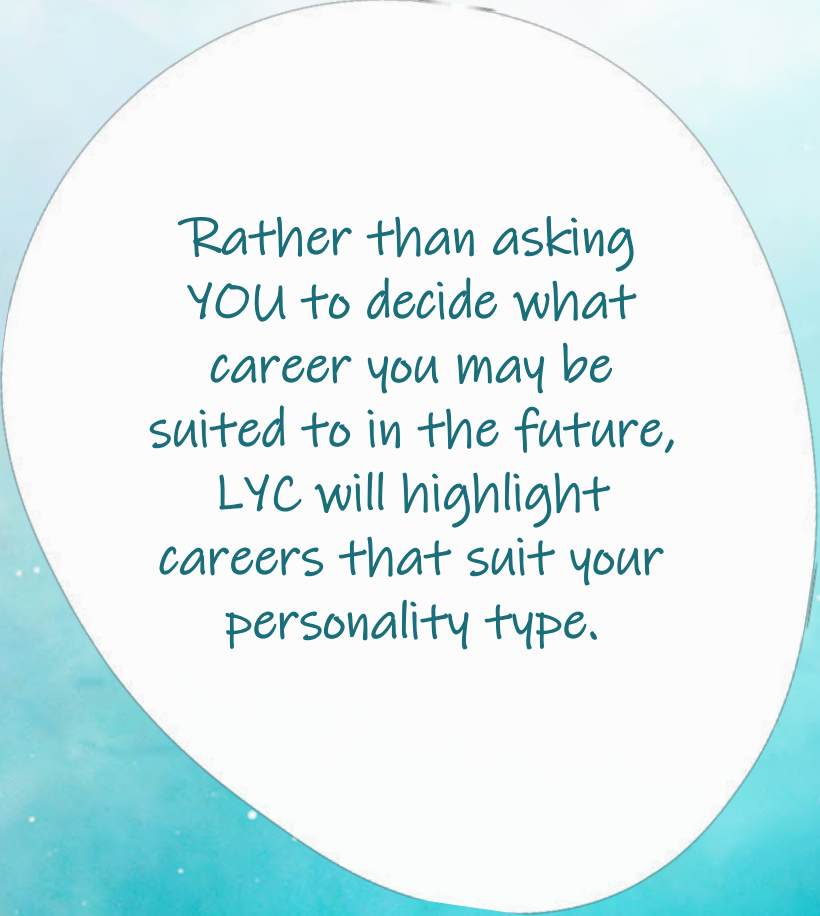
If you are unsure of what you would like to be in the future, LYC is a great place to start.

If you KNOW what you'd like to be already LYC can help you get there!

If you are thinking of heading into Further Education, instead of going through lots of websites to find courses that may suit you, LYC will present opportunities to YOU based on your personalized journey.

The easy Quiz makes it fun & will present you with more insight into the way in which your mind works, your personality and what you could become in the future.

There are lots of features that allow you to research you chosen career from information on salary, through to videos with real people that are studying towards that career, as well as with people already IN your chosen career.



Rather than asking YOU to decide what career you may be suited to in the future, LYC will highlight careers that suit your personality type.

Where can I use it?

- LYC is accessible to you wherever you are.
- You can take the test without having to sign up at any time
- If you'd like to save your journey and show your parents or careers teacher you will need to register, and all the information is saved to your dashboard.
- You will register with your own personal login.
- You can take the test on your phone, desktop or ipad.
- In careers lessons with your teacher, with your friends or at home with the family.
- You can access your portal whenever you like with your login information.



When do I use it?

- LYC is a fantastic way to start your journey to find a career that is right for you!
- By focusing on careers, and what you could be at the end of your education it allows LYC to present options on how best to reach your end goal.
- We explore college courses, apprenticeships and employers that can offer your intended career
- Its best to start your career exploration as early as possible, things may change along the way and LYC can record these changes as you go
- Its great if you are unsure on what options/subjects to take, or if you're about to finish school – what are your options now?
- You can research colleges and courses, apprenticeships and employment based on your location, finding a destination that's right for you!



Spirit Animal

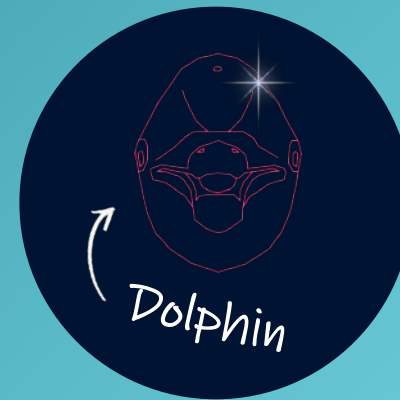
You will discover your SPIRIT ANIMAL from 16 animal types

Each animal has specific character traits & can help you understand your strengths a little more, it also shows you what kind of careers people with these traits are best suited.

You will also discover celebrities that also have the same spirit animal; you never know you could be the next Beckham, Branson or Sugar'

You will also unlock a downloadable SNAP CHAT FILTER of your spirit animal on completion.

Your spirit animal is used to highlight careers that are known to suit your personality.



The next steps

If you haven't already you need to register!

Your careers advisor/teacher will be able to help you through the process if you aren't sure.

TAKE THE QUIZ – what's your animal type?

Find out what your future could look like and share your findings with your careers teacher, friends and parents at home.

Keep logging in & checking your task history! Your careers advisor can set you tasks to complete to help you.

Enjoy sharing your results with parents and friends.



Have fun with
the snap chat
filters!

Recap

- Personal Career Exploration
- Register to save your results
- Understand what its like to work in your chosen careers
- Watch videos and interviews with people that are already in your chosen career
- Unlock your spirit animal
- Explore your FE opportunities Courses; Apprenticeships or Employment
- Record all of your journey in one place
- Share your journey with Careers Advisor, Friends and Family
- Keep up to date with tasks from Careers Advisors